



Dear MDA Member,

The MUSIC DISTRIBUTORS ASSOCIATION invites you to be an exhibitor at its annual “Show & Tell” Day on Tuesday, January 17, 2012, at the Disneyland Paradise Pier Hotel in Anaheim.

MDA’s Show & Tell Day is a one-day, private table-top show of supplier member companies displaying exclusively for MDA distributor-buyer members. This event is a powerful opportunity for suppliers and distributors to network and transact commerce one-on-one in a friendly, focused environment. Plus there are great opportunities for social interaction during lunch and a business-casual reception.

Benefits for Show & Tell exhibitors include:

- A coupon book of valuable offers from exhibitors that will increase interest and attendance.
- Pre- and post-event attendee and exhibitor lists and/or labels upon request.
- A “focus group” environment in which to display product for customer response.
- Networking at a business-casual cocktail reception at the close of the day.
- Sponsorship opportunities available.

Now is the time to reserve your table(s) for the 2012 Show & Tell event. Space is limited, and has consistently sold out in previous years. Exhibit space is being offered on a first-come, first-served basis. When you are speaking with your customers, remind them that the 2012 MDA Show & Tell Day is a great place to meet and learn more about what you have to offer. **If you have questions regarding membership and exhibits, are interested in being a sponsor or you want to refer a company for membership in the association**, contact Madeleine Crouch at MDA headquarters, 972/233-9107, ext. 204, or email [office@musicdistributors.org](mailto:office@musicdistributors.org).

Sincerely,

*Madeleine Crouch*

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