



**APPLICATION FOR EXHIBIT TABLE  
Tuesday, January 17, 2017**

**New!** At the Hilton Anaheim  
*Right next door to the NAMM Show!*  
California D Ballroom  
777 Convention Way  
Anaheim, CA 92802

**PLEASE READ THE ENCLOSED RULES  
BEFORE FILLING OUT THIS APPLICATION**

**Deadline for applications: December 21, 2016**

Exhibitors may reserve up to two adjoining tables. Wall space and double tables are limited. Space will be allocated on a first come, first served basis. We will try to honor all requests. Each 6-foot draped table includes four chairs and **wireless Internet access**.

1. Check for "yes" , I would prefer a table/tables against the back or a side wall
2. List first three choices per map of exhibit hall enclosed. (Table assignments will be made based upon availability, and your choice is not guaranteed.) 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_
3. I would like to be next to this exhibitor: \_\_\_\_\_  
I prefer not to be next to this exhibitor: \_\_\_\_\_
4. TABLE SIGNS MUST BE THE LEGAL NAME OF THE COMPANY – NOT BRAND NAMES.  
My sign should read: \_\_\_\_\_  
(Exhibitor Name, must be an MDA member to exhibit)
5. Show personnel badges (limit 4): \_\_\_\_\_  
(PRIMARY CONTACT print badge name and email address)  
\_\_\_\_\_  
(Print badge name and email address)  
\_\_\_\_\_  
(Print badge name and email address)  
\_\_\_\_\_  
(Print badge name and email address)
6. Brief company description – Limit 50-100 words (may attach separate page or send as an email):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Participation is limited to currently paid members. **Please renew your membership for 2017 at this time by including your dues payment (\$450, domestic or international) with exhibit fee.**

2017 MDA membership \$195 = \$ \_\_\_\_\_

\$250 x (qty) \_\_\_ table(s) = \$ \_\_\_\_\_

**PAYMENT: Total due enclosed, payment by check or money order in U.S. funds** \$ \_\_\_\_\_

**Or pay by Visa/MC/AmEx #** \_\_\_\_\_ **Exp.** \_\_\_\_\_ **CVV#** \_\_\_\_\_

Signature \_\_\_\_\_

**(By signing this application, you agree that you have read and agree to the rules and regulations.)**

PAYMENT: Please print clearly and mail, fax or email with payment to:

**MUSIC DISTRIBUTORS ASSOCIATION • 14070 Proton Rd, Ste 100, LB 9 • Dallas, TX 75244  
Fax: (972) 490-4219 • office@musicdistributors.org**

**MUSIC DISTRIBUTORS ASSOCIATION**  
**“SHOW & TELL” DAY**  
**ATTENDEE RULES AND REGULATIONS**

Admission to Show & Tell Day is restricted to MDA members.

**Exhibit move-in** will be from 9-11 AM, followed by a short business meeting and **exhibit hours from 11:30 AM to 4:30 PM.**

**New! MDA Shark Tank!** From 4:30 – 5:30 PM, we will announce three **Best in Show** products selected during the day by “secret shoppers.” and the manufacturer representatives will have a maximum five minutes to pitch their product to a panel of major distributors, who will offer feedback about the product and the pitch. The winner, selected by the distributor panel, will receive a guaranteed distribution deal from one of our distributor panelist companies. Move-out will begin at 5:30 PM, along with a casual closing reception with hors-d’oeuvres, hosted bar from 6:00 – 7:00 PM and drawings for prizes.

Beverages and snacks will be provided throughout the day.

**NO SUITCASING OR OUTBOARDING** - Suitcasing is the act by suppliers soliciting business in the ballroom or other public areas of the show or in another company’s display without having purchased exhibit space. This includes distributing literature or marketing materials of any kind on the trade show floor. Outboarding is the act of conducting meetings with conference participants off the show floor (in hotels, restaurants, parking lots and other venues) without having purchased display space at the show or securing advance permission of convention management. Please respect the exhibitors who support the MDA Show & Tell Day by investing significant time and money planning and executing their participation.

MDA is not responsible for loss or damage of any kind.

**There is no smoking allowed in the hall.**